

Contact us for more details or for leaving a message regarding the Tilpy Partnership Program.

partner@tilpy.com

**Tilpy** Röschibachstrasse 26, 8037 Zürich www.tilpy.com



30.06.2017 - v03 | Page 1

### Projects



Up to \$3000 Budget per image Everyone can buy images

**Your** Posted by **You Superstar** 



Up to \$2500 Budget per image

Everyone can buy images



Sziget Festival 2015

Up to \$2000 Budget per image Everyone can buy images Posted by **Tilpy** 

Budget per image

Everyone can buy images

Posted by Cycling Maniacs



Up to \$2500 Budget per image Everyone can buy images Posted by **NYguide** 



Up to \$1500 Budget per image Everyone can buy images Posted by Save Mother Earth



## TILPY PROJECTS PAGE

Your Photography Project will be displayed on the Tilpy Photography Projects Page as soon the Tilpy Creative Team approves it.

Once your project is approved, Tilpy informs its existing network about the project by sending out an email.

In addition, Tilpy will promote your project to its social media channels (Facebook, Twitter, Instagram, LinkedIn, Google+ and Pinterest).

Your projects will be labeled with your logo.

### Order by: Newest Projects 🔻

vour LOGO

Up to 3000.00 CHF

per Image

## Streets from around the world

Posted by Tilpy Partner You Superstar at 03.02.2017

See Submissions | Browse more projects | (?)

### **BRIEF** SUBMITTED IMAGES

### **REFERENCE PICTURES**



Picture from: Ignasi Raventos



Picture from: Cecilia-Forbes



Picture from: Andrés César Sánchez

### DESCRIPTION

Nulla vitae elit libero, a pharetra augue. Integer posuere erat a ante venenatis dapibus posuere velit aliquet. Integer posuere erat a ante venenatis dapibus posuere velit aliquet. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sed diam eget risus varius blandit sit amet non magna. Donec id elit non mi porta gravida at eget metus.

Nullam id dolor id nibh ultricies vehicula ut id elit. Maecenas faucibus mollis interdum. Maecenas faucibus mollis interdum. Donec ullamcorper nulla non metus auctor fringilla. Vestibulum id ligula porta felis euismod semper. Donec ullamcorper nulla non metus auctor fringilla. Aenean lacinia bibendum nulla sed consectetur. Sed posuere consectetur est at lobortis. Morbi leo risus, porta ac consectetur ac, vestibulum at eros.

### Must-haves

- Nulla vitae elit libero, a pharetra augue. Donec sed odio dui.

### Nice-to-haves

- Nulla vitae elit libero, a pharetra augue. - Donec sed odio dui

### Should-not-haves

Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus: Nulla vitae elit libero, a pharetra augue.

### LICENSING

250.00 CHF
3000.00 CHF
250.00 CHF

Click here to see the Project Agreement



## **PROJECT BRIEF PAGE**

On the project brief page photographers will find all the necessary infos about your photography project and what kind of pictures you're looking for.

You can provide following infos to your picture request when setting it up in the project wizard:

- Description
- **Reference Images** ٠
- Must haves
- Nice to haves .
- Shoud not haves
- Target Market

Project of yours are labeled with your logo and your name.



-

**Alexander Polyakov** 

**`**--



**TILRY** 

tartnersh

The project submission page contains all the pictures you did approve. If you have shortlisted pictures, then they will be displayed separately on top of the overview gallery.

There is also a "sort by" function for newest and editor's choice pictures. The editor's choice sort function sorts the gallery by the rating you gave each single submission when you were approving them.





Image from Ekrem Koray Berkin

### Add to shopping

 $\times$ 

tag5

Available LicensesBook Covers

Print Editorial
Marketing

Large Format

### Report this image

Tilpy ID S11187-421B9 Size: 4607 x 2800 Author Comment

Nullam quis risus eget urna mollis ornare vel eu leo. Donec ullamcorper nulla non metus auctor fringilla. Aenean eu leo quam. Pellentesque ornare sem lacinia quam venenatis vestibulum.

Uploaded to project Project XYZ



## SINGLE IMAGE PAGE

On the single image page following informations are provided:

- Avatar of the photographer
- Photographer name
- Available licenses
- Picture tags
- Unique picture ID
- Size
- Model Release status
- Author comment
- Related Project

There is a 'add to cart' button for licensing the picture.

### 🐨 You Superstar 🔻

PUBLIC PROFILE

DASHBOARD MY PROJECTS ACCOUNT BALANCE

EN

### You Superstar

## your LOGO

Change profile picture

	09.05.2017 21:49 New 10 images are awaiting for you					
Ū	Your project "Streets from around the world" has new entries for you to review. Please take the time to help the photographers coming up with the perfect shoot for you.					
1	<b>08.05.2017 21:49 New 25 images are awaiting for you</b> Your project "Walking in the light" has new entries for you to review. Please take the time to help the photographers coming up with the perfect shoot for you.	×				
()	<b>09.05.2017 21:49 Application deadline for your project is soon reached</b> Check you submissions for your project "Street Portraits" now the application deadline is soon reached.	×				
①	<b>06.05.2017 21:49 New 19 images are awaiting for you</b> Your project "Street Portraits" has new entries for you to review. Please take the time to help the photographers coming up with the perfect shoot for you.	×				
$\bigcirc$	04.05.2017 21:49 New 12 images are awaiting for you	X				

Your project "Streets from around the world" has new entries for you to review. Please take the time to help the photographers coming up with the perfect shoot for you.



## YOUR DASHBOARD

On your Dashboard you'll get important informations including:

- New submissions that need your moderation
- Approaching project deadline (if defined)
- Personal comments from other users





## **YOUR PROJECTS**

Under the 'my projects' tab you'll find an overview with all the projects you have once created (incl. drafts).

30.06.2017 - v03 | Page 7

You Superstar

PUBLIC PROFILE

EN

DASHBOARD MY PROJECTS ACCOUNT BALANCE

**Balance history** 

#### **Your Balance**

Your outstanding commission €487.50

Tilpy pays you for sold licenses within 40 days since the date of sale

Date of Sale	Image	Pro	Project	Payment status	Date of payment	License fee	Your commission
10/02/2017	C1227-3948	Daniel Brändli	Street from around the world	paid	25/02/2017	€500.00	€75.00
11/02/2017	C1330-43789	Nicola Palumbo	Walking in the light	paid	25/02/2017	€250.00	€37.50
14/02/2017	C1227-54536	Kent Wil- liams	Street from around the world	paid	25/02/2017	€250.00	€37.50
27/02/2017	C1401-4738	Mario Horvath	Street Portraits	not paid		€500.00	€75.00
03/03/2017	C1330-43789	Dario Argento	Walking in the light	not paid		€250.00	€37.50
07/03/2017	C1401-8492	Mala Cona	Street Portraits	not paid		€500.00	€75.00
10/03/2017	C1401-2133	Rosanna Trenta	Street Portraits	not paid		€250.00	€37.50
12/03/2017	C1227-54327	Kaiko Ilma	Street from around the world	not paid		€1000.00	€150.00
20/03/2017	C1330-435	Sophie Brano	Walking in the light	not paid		€500.00	€75.00
21/03/2017	C1330-53468	Brik Vert	Walking in the light	not paid		€250.00	€37.50

Your total earned commissions: €637.50



### YOUR BALANCE

Under the 'balance' tab you'll find all the pictures, which were licensed through your projects.

For a picture which was licensed through your project, your commission will be paid out the next 40 days.

Following infos will be reported in the balance table:

- Date of sale
- Unique picture ID
- Photographers name who sold the license
- The project where the picture was licensed
- Payment status (paid or not paid)
- Date of payment (if status is paid)
- License fee (total amount of the license)
- Your commission



### INTRODUCTION

Integer posuere erat a ante venenatis dapibus posuere velit aliquet. Cras justo odio, dapibus ac facilisis in, egestas eget quam. Cras mattis consectetur purus sit amet fermentum. Cras justo odio, dapibus ac facilisis in, egestas eget quam. Vestibulum id ligula porta felis euismod semper. Aenean eu leo quam. Pellentesque ornare sem lacinia quam venenatis vestibulum.

Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec sed odio dui. Sed posuere consectetur est at lobortis. Cras justo odio, dapibus ac facilisis in, egestas eget quam. Aenean eu leo quam. Pellentesque ornare sem lacinia quam venenatis vestibulum.v

### WEBSITE

### Website: www.yousuperstar.com

### SOCIAL MEDIA



### LOCATION





# YOUR PUBLIC PROFILE **ABOUT YOU**

You can provide your skills and a bio of you or your organisation in your 'about' page of your public profile.

You also can provide your website and all kind of social media channel which are linked to the appropriate page.

User's can contact you via the "Contact Me" button, but he needs to be logged in to do so. You'll get an email, if someone contacts you via this function.

User's can follow you via the "Follow" button to make sure not missing any News and New Projects you're posting.



YOUR PUBLIC F

## YOUR PUBLIC PROFILE MARKETPLACE

In your 'marketplace', all entries will be displayed which were submitted to your projects.

Users can buy pictures out of your marketplace for what you also get your commission.

The 'search by tag' function allows the viewer to search your marketplace by tags.

There is also 'sort by' function where the viewer can sort the marketplace pictures by "newest" or "editor's choice". The "editor's choice" sorts function sorts by the rating you gave the picture when you were approving it.







## YOUR PUBLIC PROFILE **PROJECTS**

On the 'project' tab, all your project will be displayed. Users are pointed to the specific project brief & submission page of the appropriate project by clicking on it.



Up to \$3000 Budget per image

Everyone can buy images







Budget per image Everyone can buy images Posted by You Superstar



## Streets from around the world - Exhibition Published: 12.04.2017

Read more..



Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Sed posuere consectetur est at lobortis.

### **Recent News**

- → Interview with Street Photographer Ryan Downes
- $\rightarrow$  Street Photography as Storytelling
- $\rightarrow$  Streets of Milano by XYZ
- $\rightarrow$  How to sell you street works
- $\rightarrow$  Black 'n' white vs. colored street photography



## YOUR PUBLIC PROFILE **NEWS**

On the 'news' tab you can make announcements, share news, you name it. We provide you an easy to use editor for creating news. Also child items are available so that you have the full flexibility to create your announcements. You can of course also place links to external pages.



All pictures within this 'Tilpy Partnership Program' draft are taken by Tilpy photographers, namely:

Ekrem Koray Berkin
Victor Bezrukov
<u>Dmitrij Bilous</u>
Greg Blomber
<u>Aleksandr Chazov</u>
<u>Natasha Chub-Afanasyeva</u>
<u>Ryan Downes</u>
<u>Jérémie Dubois</u>
Manuel Álvarez Fernández
Cecilia Forbes
Kristin Fouquet

Martin Griffett

F.M. Kearney Marc Marnie Roger Oberholzer Alexander Polyakov Ignasi Raventos Andrés César Sánchez Edgaras Vaicikevicius Andreas Vassiliou Sander van der Werf Ben Wiesenfarth Further attributions:

Social Media Icons on Page 9 "Creative Commons <u>Peelicons vol 1</u>" by <u>Neil Hainsworth</u> is licensed under <u>CC BY 3.0</u>





Contact us for more details or for leaving a message regarding the Tilpy Partnership Program.

partner@tilpy.com

**Tilpy** Röschibachstrasse 26, 8037 Zürich www.tilpy.com



30.06.2017 - v03 | Page 14